
DATE: 05/29/90

SALES INFORMATION SYSTEM

TIME: 15:11

SUBJECT: SHOP RITE SUPERMARKETS

SENDER: NICK KURUC 1240

TO: ALL DM'S WITH SHOP RITE SUPERMARKET STORES

RE: SHOP RITE SUPERMARKETS (1177-00-00)

IMPORTANT: REPLY REQUESTED BY 6/8/90

DEAR MANAGERS:

FRANK BALAS, MERCHANDISING MANAGER, SHOP RITE SUPERMARKETS, HAS REQUESTED THE FOLLOWING INFORMATION, REGARDING STORES WITH NON SELF-SERVICE CONTRACTS:

0 STORE #, ADDRESS

0 TOTAL NUMBER OF NSS ROWS AVAILABLE (INDUSTRY) - 135

0 CURRENT PLANOGRAM (BY SHELF, BY COMPANY) - 40 OF TOP 45 ROWS - EVERYTHING

ALL COMPETITIVE

NO SET

PLAN-O-GRAM

PLEASE SEND THIS INFORMATION TO ME BY FRIDAY, JUNE 8.

IN ADVANCE, THANK YOU FOR YOUR VALUED ASSISTANCE.

REGARDS,

NICK

G. N. KURUC, JR.

BNK/FR

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CC: D. L. BOMGARDNER

L. A. SASSO

J. P. RENEHAN

B. G. NORMAN

NASA

CLARK

D.M.	<i>[Signature]</i>	1 6/11/90
T&D	<i>[Signature]</i>	1 6/13/90
S.R.M.	<i>[Signature]</i>	1 1 1
S.A.M.	<i>[Signature]</i>	1 1 1

X [Signature] contract

X [Signature] SASSO

[Signature] ALL

*** END OF MESSAGE ***

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